

GERD, Barrett's Esophagus & Esophageal Cancer:

A Path to Save Lives

A Virtual Collaborative Conference for All Stakeholders

Friday, September 10 – Sunday, September 12, 2021

A Robust Agenda featuring Distinguished Presenters
with Updates on Rapidly Changing Information
for Medical Professionals, Patients, Families, and Advocates

Learn more and register at

PathtoSaveLives.org

All registrants will have access to the conference platform, including recordings of all programs, for an entire year.

Platinum Sponsor

 Bristol Myers Squibb

Gold Sponsor

 Medtronic

9 am Rise & Shine: **Soul Stretch**

Start your day with Esophageal Cancer Survivor **Melanie Cassitta** and energizing stretches, yoga, and meditation.

10 am **General Session | Keynote Address**

Shelter from the Storm: Building a Calm, Healthy Refuge from the Stress in Your Life

How do we peacefully and powerfully negotiate the stress and anxiety that we are facing? Research-based and time-tested strategies and practices can be integrated into daily life to build the skills we need for growing gracefully through challenge.

Presented by David Mochel, a two-time cancer survivor who has been studying and teaching principles and practices for thriving in any circumstance. After a career teaching neuroscience, human development, physics, and mindfulness in the classroom, he now helps CEO's, professional athletes, and people from every walk of life adopt research-based practices for living, working, and communicating peacefully and effectively.

11 am **General Session**

Urban Myths: Heartburn, GERD, Barrett's Esophagus & Esophageal Cancer

Sponsored by Bristol-Myers Squibb

Separating fact from fiction when it comes to the causes and treatments for Heartburn, GERD (Gastroesophageal Reflux Disease), Barrett's Esophagus & Esophageal Cancer. Our panel of experts will answer your questions and bust the myths surrounding these conditions.

Panel: **John E. Pandolfino, MD**

Chief of Gastroenterology and Hepatology
Northwestern University, Chicago, Illinois

Moderator: **Mindy Mintz Mordecai**
ECAN President & CEO

John C. Lipham, MD

Chief, Division of Upper GI and General Surgery
University of Southern California, Los Angeles, California
Chair, ECAN Board of Directors

12 Noon **Let's Eat! Cooking Demonstration**

Recipe designed for Patients with GERD and Barrett's Esophagus by Oncology Nutritionist **Karen Berg** of Savor Health with Q&A.

Break-Out Sessions: 1 pm and repeated at 2 pm

Familial Links in Barrett's Esophagus and Esophageal Adenocarcinoma

Research has shown that Barrett's Esophagus and Esophageal Adenocarcinoma can run in families. Find out the what the latest studies have discovered about the risk posed by a family history of Barrett's Esophagus & Esophageal Adenocarcinoma.

Panel: **Amitabh N. Chak, MD**

Professor of Medicine, Cancer Genomics Program
Case Western Reserve University, Cleveland, Ohio

Moderator: **Sarah Ackley**
Familial Barrett's Research Participant

Kevin Stemberger

Barrett's Esophagus Patient and Research Participant
Northville, Michigan

Finding Cancer Before It Starts: Screening for Barrett's Esophagus

Sponsored by Exact Sciences

Barrett's Esophagus is the only known precursor of Esophageal Adenocarcinoma. Finding and treating Barrett's before cancer develops is one of the best ways to prevent Esophageal Cancer. Learn about the progress being made in improving the detection of Barrett's Esophagus.

Panel: **Prasad G. Iyer, MD, MSc, FASGE, FACG, AGAF**

Director, Esophageal Interest Group
Mayo Clinic, Rochester, Minnesota

Moderator: **Cheryl Middleton**
ECAN Board of Directors

David M. Poppers, MD, PhD

Director, GI Quality and Strategic Initiatives
NYU Langone Health, New York, New York

Break-Out Sessions: 1 pm and repeated 2 pm *continued***Stopping Cancer Before It Starts: Treating GERD and Barrett's Esophagus**

While Barrett's Esophagus is the only known precursor to Esophageal Adenocarcinoma, research has shown that Barrett's Esophagus arises as a result of persistent Gastroesophageal Reflux Disease (GERD) which often presents itself as heartburn. In this session, learn about the latest advances in addressing GERD and Barrett's Esophagus that don't involve medication.

Panel: Sri Komanduri, MD, MS, FASGE, AGAF

Director of Endoscopy
Northwestern University, Chicago, Illinois
ECAN Board of Directors

John C. Lipham, MD

Director, Hoag-USC Foregut Cancer Program
University of Southern California, Los Angeles, California
Chair, ECAN Board of Directors

Moderator: Stephen C. Yang, MD

Professor of Surgery and Oncology
Johns Hopkins Medicine, Baltimore, Maryland
ECAN Board of Directors

Improved Detection & Risk Stratification in Barrett's Esophagus and Esophageal Adenocarcinoma

A recent study found that about one-third of patients diagnosed with Esophageal Cancer who had an upper endoscopy in the prior year were given a clean bill of health, indicating many missed cases of Esophageal Cancer or Barrett's Esophagus. We'll look at innovation designed to address this issue as well as new opportunities to determine the risk that patients diagnosed with Barrett's Esophagus are likely to progress to cancer.

Panel: Felice H. Schnoll-Sussman, MD

Director, Jay Monahan Center for Gastrointestinal Health
Weill Cornell Medical Center, New York, New York

Vani J.A. Konda, MD

Clinical Director, Center for Esophageal Diseases
Baylor University Medical Center, Dallas, Texas

Moderator: Sarbajit Mukherjee, MD, MS

Gastrointestinal Medical Oncology
Roswell Park Comprehensive Cancer Center, Buffalo, New York
ECAN Board of Directors

2 pm Special Session**Informed by the tumor: The power of a personalized ctDNA assay for MRD detection and monitoring***Sponsored and Presented by Natera*

This presentation will explore the expanding role of circulating tumor DNA (ctDNA) for assessing molecular residual disease (MRD) and monitoring treatment response in patients with esophageal cancer. We will highlight:

- The use of ctDNA assays to inform shared decision-making in various settings
- Emerging data exploring the value of integrating MRD assays into clinical practice.

Presenter: Angel Rodriguez, MD

Medical Director, Natera

3 pm General Session Sounding the Alarm: Raising Awareness to Save Lives

Only about 14% of Americans are aware that reflux disease can cause cancer. Changing that fact is one of ECAN's top priority. We believe it will take a well-equipped army to make that happen. It's why we started **Stacy's Army**, a campaign named for passionate advocate and longtime ECAN supporter Stacy Alexander. Join us to discover ways that you can make a life-saving difference and share your ideas about how we might reach more folks at risk.

Panel: Mindy Mintz Mordecai

ECAN Founder, President and CEO

Wendy Sale

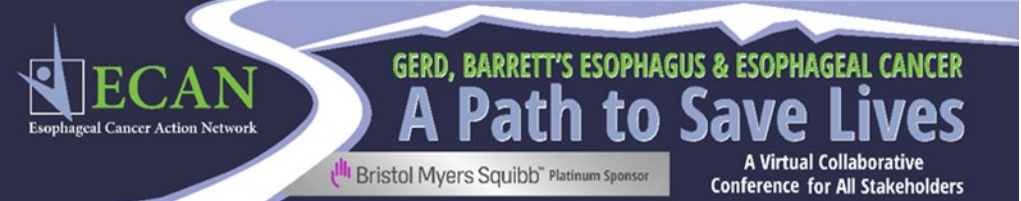
Stacy Alexander's sister

Caroline Alexander-Bays

Stacy Alexander's eldest daughter

4 pm Exceptional Performance**Tomatoes Tried to Kill Me, But Banjos Saved My Life***Starring Keith Alessi, Esophageal Cancer Survivor*

Keith Alessi shares his award-winning, internationally toured true story of leaving the corporate world behind to follow his true passion – playing the banjo! When facing a battle with Esophageal Cancer, his lifelong dream becomes the key to saving his life.



Saturday, September 11, 2021

9 am Rise & Shine: Yoga Practice: The Sweetness of Life

Start your day with yoga therapist **Nancy Levenson** who lost her husband Bill to Esophageal Cancer earlier this year.

10 am General Session

Personalized/Precision Medicine: Immunotherapy and Targeted Therapies in Esophageal Cancer

This year brought three FDA approvals for immunotherapy for patients with Esophageal Cancer: two approvals for first-line PD-L1 Inhibitors for patients with advanced or metastatic disease and another for a PD-L1 inhibitor for patients who have undergone chemoradiation and esophagectomy but have not achieved a pathologic complete response. Learn more about those approvals and other targeted therapies for Esophageal Cancer patients and the importance of genomic testing to guide decisions about personalized treatments.

Panel: **Yelena Janjigian, MD**
Chief, Gastrointestinal Oncology Service
Memorial Sloan Kettering Cancer Center, New York, New York

Manish Shah, MD
Director, Gastrointestinal Oncology Program
Weill Cornell Medicine, New York, New York

Ronan J. Kelly, MD, MBA
Director of Oncology, Charles A. Sammons Cancer Center
Baylor University Medical Center, Dallas, Texas

Moderator:
Daniel Catenacci, MD
Director, Interdisciplinary Gastrointestinal Oncology
University of Chicago Medical Center, Chicago, IL

11 am General Session

Too Many, Too Early: Dramatic Increase in Early-Onset Esophageal Adenocarcinoma

New research has revealed that diagnoses of Esophageal Adenocarcinoma have more than tripled in recent decades. Esophageal Cancer is often thought as a disease of older patients, it's not surprising that the research shows that younger patients are often diagnosed at later stages. There is some evidence that younger patients are also more likely to have family histories of Esophageal Cancer. Learn more about Early Onset Esophageal Cancer and an effort to conduct a natural history study to learn more about these patients.

Panel: **Prasad Iyer, MD, MSc, FASGE, FACG, AGAF**
Director, Esophageal Interest Group
Mayo Clinic, Rochester, Minnesota
Abby Sandler, PhD
Executive Director
NCI's MyPART, (My Pediatric and Adult Rare Tumor network)

Christina Vavelo, PhD
Communications Manager
NCI's MyPART
Moderator:
Mindy Mintz Mordecai
ECAN President & CEO

12 Noon Let's Eat! Cooking Demonstration

Recipe designed for Patients with Esophageal Cancer by Oncology Nutritionist **Lori Bumbaco** of Cancer Nutrition Care with Q&A.

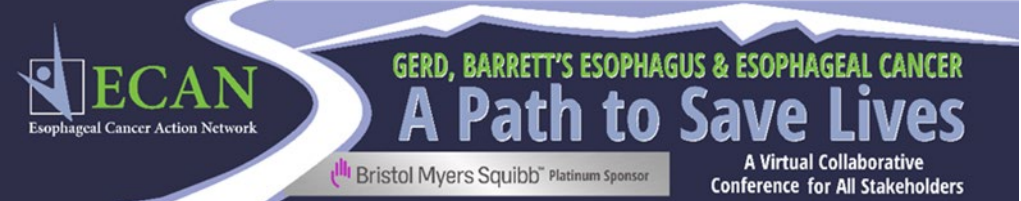
1 pm Special Session

Liquid Nitrogen Spray Cryotherapy in Treatment of Pre-Cancerous and Cancerous Conditions in the Esophagus

Sponsored and Presented by Steris

Liquid Nitrogen Spray Cryotherapy (LNC) is an FDA-cleared technology that has been utilized to ablate pre-cancerous lesions (Barrett's esophagus HGD) and cancerous conditions in the esophagus. Extremely cold liquid nitrogen spray at -196o Celsius is endoscopically applied which flash freezes and causes instant cell death. Data has shown it's effective in ablating early cancers with curative intent as well as providing dysphagia relief when used on advanced cancers with minimal side-effects.

Presenter: **Neil Sharma, MD**
President, Parkview Cancer Institute
Director, Parkview Interventional Endoscopy Fellowship
Director, Parkview Health Interventional Endoscopic Oncology & Surgical Endoscopy Programs (IOSE)
Chair GI Oncology, Fort Wayne, IN



Saturday, September 11, 2021

Break-Out Sessions: 1 pm and repeated at 2 pm

Multi-Modal Treatment in Esophageal Cancer

For years, the standard of care in Esophageal Cancer treatment has been Chemoradiation followed by Esophagectomy. For many patients, this remains the best options, but new FDA approvals and research about new approaches to therapy are bringing better outcomes for many patients. In this session, learn about what the latest research shows about the most effective treatment options for patients diagnosed with Esophageal Cancer.

Panel: Sarbajit Mukherjee, MD, MS
Gastrointestinal Medical Oncology
Roswell Park Comprehensive Cancer Center, Buffalo, NY
ECAN Board of Directors

Craig Lockhart, MD, MHS
Director of the Division of Hematology & Oncology
Medical University of South Carolina, Charleston, SC
ECAN Board of Directors

Sarah Hoffe, MD
Section Head of GI Radiation Oncology
Moffitt Cancer Center, Tampa, Florida

Moderator: Sri Komanduri, MD, MS, FASGE, AGAF
Director of Endoscopy
Northwestern University, Chicago, IL
ECAN Board of Directors

To Cut or Not to Cut: Surgery in Esophageal Cancer

Esophagectomy has long been thought to provide most Esophageal Cancer patients the best opportunity for long-term survival. But many patients who achieve a complete responses to chemoradiation wonder if they really need such radical surgery after receiving such positive news. In this Point, Counterpoint session, two of the nation's top Esophageal Surgeons presenting the case for answering "yes" or "no" to esophagectomy.

Panel: Daniela Molena, MD
Director, Esophageal Surgery Program
Memorial Sloan Kettering Cancer Center, New York, NY

Wayne Hofstetter, MD
Director of the Esophageal Surgery Program
MD Anderson Cancer Center, Houston, Texas

Moderator: Stephen C. Yang, MD
Professor of Surgery and Oncology
Johns Hopkins Medicine
ECAN Board of Directors

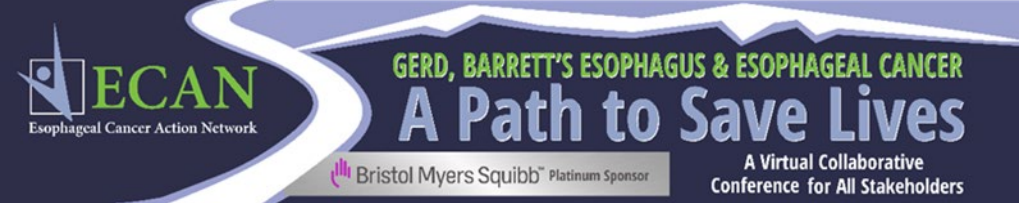
Palliation for Patients with Esophageal Cancer

The definition of palliation is "to ease (symptoms) without curing the underlying disease." But for many patients who hear an offer of palliative care, it means giving up. In this session, we look at various palliative interventions and explore the benefits of palliative care for patients at various points in their cancer journey, not just at the end. The improvement in patient quality of life can be significant and make their chances for survival greater.

Panel: Crystal Denlinger, MD, FACP
Senior Vice President, Chief Scientific Officer
National Comprehensive Cancer Network (NCCN)

Vivek Kaul, MD, FACP, FASGE, AGAF
Chief, Division of Gastroenterology & Hepatology
University of Rochester Medical Center, Rochester, NY
ECAN Board of Director

Moderator: Dana Deighton
Esophageal Cancer Survivor
Arlington, Virginia
ECAN Board of Directors



Saturday, September 11, 2021

Break-Out Sessions: 1 pm and repeated at 2 pm *continued*

On the Horizon: Exciting Developments in the Research Pipeline

Progress in the fight to end cancer starts with research. In this session, we take a look at some of the research that may lead to important progress for patients at risk for Esophageal Cancer.

Panel:	Haeseong Park, MD, MPH Molecular Oncology Washington University, St. Louis, Missouri	Matthew Stachler, MD Principle Investigator and Molecular Genetic Pathologist University of California, San Francisco
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Moderator:	John C. Lipham, MD Chief, Division of Upper GI and General Surgery University of Southern California, Los Angeles, California <i>Chair, ECAN Board of Directors</i>
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Special Session 2 pm

TissueCypher®: Establishing Individual Patient Risk for Progression to Esophageal Cancer

Sponsored and Presented by Cernostics

TissueCypher® Barrett’s Esophagus Assay is the world’s first precision medicine test that predicts future development of esophageal cancer in patients with Barrett’s esophagus (BE). From the patient’s perspective, Cernostics will describe the appropriate use and impact of TissueCypher on their care options as well as the benefits of a precision medicine test that identifies their individual risk for progression to cancer, regardless of histological grade.

Presenters:	Mike Hoerres CEO, Cernostics	Lisa Bichsel VP of Marketing, Cernostics
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General Session 3 pm

Saving the World: Creating Meaningful Change for Patients at Risk for Esophageal Cancer

Margaret Mead said, Never doubt that a small group of committed citizen can change the world. In fact, it is the only thing that ever has.” In this session, we will look at some examples of how advocacy by members of the ECAN community has made a difference and what more can be accomplished if our “small group of concerned citizens” continues its efforts for progress

Panel:	Mindy Mintz Mordecai ECAN President & CEO	Megan Gordon Don Legislative Consultant MGD Strategies, Bethesda, MD	Jeanelle DeSalvo, MBA Wykoff, New Jersey <i>Secretary, ECAN Board of Directors</i>
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September 12, 2021

9 am Rise & Shine: **Soul Stretch**

Start your day with Esophageal Cancer Survivor **Melanie Cassitta** and energizing stretches, yoga, and meditation.

10 am General Session

Addressing the Financial Damage & Pain of Cancer: A Financial Toxicity Tumor Board

When someone receives a cancer diagnosis, their risk of bankruptcy increases 2.65 times, and a bankruptcy after a cancer diagnosis is associated with a 79% increase in mortality risk. And that's just one aspect of the financial fallout. That's why the Levine Cancer Institute undertook a revolutionary approach to the problem: A Financial Toxicity Tumor Board to address the financial difficulties patients experience with the same intensity as they address their disease. Find out how this program saved thousands of patients millions in medical bills.

Presenter: **Derek Raghavan, MD, PhD, FACP, FRACP**
President, Levine Cancer Institute
Atrium Health, Charlotte, North Carolina

Moderator: **Mindy Mintz Mordecai**
ECAN President & CEO

11 am General Session

Patient Reported Outcomes after Esophagectomy: There's an APP for That!

Esophagectomy is a radical surgery that often leaves patients with pain and other symptoms that are not adequately controlled. The quality of these patients' lives is often devastated: they have higher morbidity, mortality, suicide, and unemployment rates than most any other cancer survivors. Remote management of their symptoms is a huge unmet need, especially for the large numbers of patients who travel long distances to be cared for at high volume institutions. Dr. Blackmon has developed a ground-breaking mobile phone App to remotely monitor the symptoms and conditions that esophagectomy patients share without any interpretation or filter by healthcare providers or others.

Presenter: **Shanda H. Blackmon, MD, MPH, FACS**
Principle Investigator, Thoracic Surgery
Mayo Clinic, Rochester, Minnesota

Moderator: **Stephen C. Yang, MD**
Professor of Surgery and Oncology
Johns Hopkins Medicine, Baltimore, Maryland
ECAN Board of Directors

12 Noon Let's Eat! **Cooking Demonstration**

Recipe designed for Survivors of Esophageal Cancer by Dietician/ Nutritionist **Karen Berg** of Savor Health with Q&A.

1 pm Special Session

A Gastroenterologist's Approach to Esophageal Cancer Treatment

Sponsored and Presented by Boston Scientific

An overview of Esophageal Cancer from a GI physician's perspective. Dr. Templeton will discuss the disease state, treatment options, and patient care pathways. This will be an all-encompassing discussion with dedicated time at the end for Q &A.

Presenter: **Adam Templeton, MD**
Assistant Professor of Gastroenterology and Medicine
University of Washington, Seattle, Washington

Moderator: **Chris Simmons**
Market Development Manager - Northwest
Boston Scientific



September 12, 2021

Break-Out Sessions: 1 pm and repeated at 2 pm

Keeping it Together: Depression and Anxiety in Esophageal Cancer

Underappreciated and undertreated. That's the way a recent study of depression and anxiety in patients with Esophageal Cancer described the situation. The authors of the report concluded that a formal psychological evaluation may need to be included as a standard when treating patients for Esophageal Cancer. But even before that becomes standard practice, if it ever does, there are steps medical professionals and even patients and caregivers can take to address this issue that can devastate a patient's quality of life.

Panel: **Brian Housman, MD**

Assistant Professor of Thoracic Surgery
Mount Sinai Medical Center, New York, NY

Raja Flores, MD

Chair, Department of Thoracic Surgery
Mount Sinai Medical Center, New York, NY

Moderator: **Stephen C. Yang, MD**

Professor of Surgery and Oncology
Johns Hopkins Medicine, Baltimore, MD

Jon A. Levenson, MD

Associate Professor of Psychiatry
Columbia University Medical Center, New York, NY

Nutrition for Patients Diagnosed with Esophageal Cancer

Even before surgery, Esophageal Cancer usually disrupts the ability for patients to eat what many would consider a regular diet. After surgery to remove the esophagus, many patients find the quest to attain proper nutrition frustrating and debilitating. During this session, we look at strategies these patients and their caretakers can use to achieve proper nutrition and even regain the enjoyment eating may have once provided.

Panel: **Jyoti Benjamin, MS, RD, CD, CSO, FAND**

Dietician, Certified Specialist in Oncology Nutrition
Kaiser Permanente, Bellevue, Washington

Moderator: **Alexa Kuehl Edens**

Founder, *Esophageal Cancer Recipe Book*
Houston, Texas

Caring for Yourself while Caring for Others: Support for Caregivers

Caring for a patient facing an Esophageal Cancer diagnosis can be harrowing – and lonely. In this session, we will look at strategies to support caregivers, including dealing with fatigue, developing support for yourself and your loved one, developing resilience and having difficult discussions.

Panel: **Sarah Cassidy**

Director of External Affairs
Cancer Hope Network, Chester, New Jersey

Jill Otto, LCSW

Support and Family Programs Manager
The Wellness House, Hinsdale, Illinois

Moderator: **Cindy Eller**

Family Nurse Practitioner, Former Caregiver
Purlear, North Carolina

Get a Move On: Exercise for Patients with Esophageal Cancer, the PERFECT Trial, and more!

Studies have shown the benefits of exercise for patients diagnosed with cancer. A study published this summer found that for patients who have undergone esophagectomy, the gains can be significant. Find out more about how exercise can improve the lives of those diagnosed with Esophageal Cancer with the lead author of the PERFECT study.

Presenter: **Anne May, PhD**

Professor of Clinical Epidemiology of Cancer Survivorship
University Medical Center Utrecht, The Randstad, Netherlands

Moderator: **Melanie Cassitta**

Esophageal Cancer Survivor
Holistic Cancer and Health Coach

3 pm General Session

Presentation of ECAN's First Annual Bogart Awards

for Extraordinary contribution to Wellbeing of those at risk for Esophageal Cancer

Lawmakers | Researcher | Individual